



ZOOMERANG

is Back!

The Maryland Zoo in Baltimore is thrilled to announce a historic milestone: our 150th anniversary, to be celebrated on April 7, 2026. For a century and a half, the Zoo has been a cornerstone of conservation, education, and family fun in Maryland. This incredible legacy has only been possible through the generous support of our community—from dedicated members and volunteers to our invaluable business partners. We are deeply grateful.

As we looked for a meaningful way to honor this landmark occasion, one idea quickly stood out: the return of Zoomerang—Baltimore’s beloved culinary celebration!

On Friday, June 12, 2026, the Zoo will come alive with vibrant flavors and festive flair. We will welcome over 1,000 guests to experience an unforgettable evening, featuring:

- Gourmet tastings from the region’s top restaurants
- Craft beverages and curated cocktails
- Live entertainment and immersive Zoo experiences

Zoomerang was once hailed as *Baltimore’s best event of the year*. In 2026, we plan to bring it back bigger and better than ever—but we can’t do it without the partnership of sponsors like you.

Align your brand with this iconic celebration and help us mark 150 years of wildlife, wonder, and community impact. Together, we’ll make ZOOmerang 2026 a night to remember. For your consideration, we have included several sponsorship packages, but please know that we can customize any level to best fit your needs. Thank you for your time!

Let’s make history—together!

MARYLAND ZOO





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PRESENTING SPONSOR- \$150,000

(Limit two, industry exclusivity guaranteed)

Naming:

Our presenting sponsor(s) will benefit from being the exclusive named partner(s) of Zoomerang. Additionally, the sponsor's name will be included in the logo lock-up for the event, meaning, everywhere we feature the Zoomerang logo, your brand will also be featured.

Marketing:

As a Presenting Sponsor, your logo will be prominently displayed in many places, including, but not limited to, the following assets:

- Zoomerang event page
- Zoomerang event e-blasts
- Digital promotions
- Social media posts (depending on platform restrictions, logos may not be permitted)
- Printed promotions
- Event signage

Press Release:

Presenting sponsors will be mentioned in all press releases.

On-site:

As a Presenting Sponsor, you will receive some pretty cool event-day perks, including:

- Forty (40) tickets to the event (features four tables, front and center!)
- Dedicated cocktail server during program
- Opportunity to give remarks from the stage (limited to two minutes)
- Recognition from the stage
- Access to VIP sponsor lounge (features open bar, small bites, animal ambassadors and event swag bag)
- Pre-event behind-the-scenes for your guests
- Opportunity to activate a 10x10 vendor booth
- Opportunity to provide a branded promotional product to all guests
- Full-page ad in the event program
- Dedicated ground-graphics featuring your logo

Other:

A portion of your contribution may qualify as a tax-deductible donation.

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SAPPHIRE SPONSOR- \$75,000

(Limit four)

Marketing:

As a Sapphire Sponsor, your logo will be prominently displayed in many places, including, but not limited to, the following assets:

- Zoomerang event page
- Zoomerang event e-blasts
- Digital promotions
- Social media posts (depending on platform restrictions, logos may not be permitted)
- Printed promotions
- Event signage

On-site:

You will receive some pretty cool event-day perks, including:

- Twenty (20) tickets to the event (features two tables, front and center)
- Dedicated cocktail server during program
- Recognition from the stage
- Access to VIP sponsor lounge (features open bar, small bites, animal ambassadors and event swag bag)
- Opportunity to activate a 10x10 vendor booth
- 3/4-page ad in the event program

Other:

A portion of your contribution may qualify as a tax-deductible donation.

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DIAMOND SPONSOR- \$25,000

Marketing:

As a Diamond Sponsor, your logo will be prominently displayed in many places, including, but not limited to, the following assets:

- Zoomerang event page
- Zoomerang event e-blasts
- Digital promotions
- Social media posts (depending on platform restrictions, logos may not be permitted)
- Printed promotions
- Event signage

On-site:

You will receive some pretty cool event-day perks, including:

- Ten (10) tickets to the event (features one table)
- Recognition from the stage
- Access to VIP sponsor lounge (features open bar, small bites, animal ambassadors and event swag bag)
- Opportunity to activate a 10x10 vendor booth
- 1/2-page ad in the event program

Other:

A portion of your contribution may qualify as a tax-deductible donation.

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GOLD SPONSOR- \$15,000

Marketing:

As a Gold Sponsor, your logo will be prominently displayed in many places, including, but not limited to, the following assets:

- Zoomerang event page
- Zoomerang event e-blasts
- Printed promotions
- Event signage

On-site:

You will receive some pretty cool event-day perks, including:

- Ten (10) tickets to the event (features one table)
- Recognition from the stage
- Access to VIP sponsor lounge (features open bar, small bites, animal ambassadors and event swag bag)
- 1/4-page ad in the event program

Other:

A portion of your contribution may qualify as a tax-deductible donation.

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SILVER SPONSOR- \$7,500

Marketing:

As a Silver Sponsor, your company name will be displayed in many places, including, but not limited to, the following assets:

- Zoomerang event page
- Event signage

On-site:

You will receive some pretty cool event-day perks, including:

- Ten (10) tickets to the event (features one table)
- Recognition from the stage
- 1/8-page ad in the event program

COMMUNITY SPONSOR- \$3,500

On-site:

You will receive some pretty cool event-day perks, including:

- Ten (10) tickets to the event (features one table)
- Recognition from the stage
- 1/8-page ad in the event program

*Continue to review special event-activation
sponsorship opportunities!*

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BAR SPONSOR- \$15,000

Marketing:

As the *exclusive* bar sponsor, your company name will be displayed in many places, including, but not limited to, the following assets:

- Zoomerang event page
- Event signage

On-site:

You will receive some pretty cool event-day perks, including:

- Ten (10) tickets to the event
- Logo on beverage napkins featured at each event bar
- Opportunity to name the exclusive Zoomerang signature cocktail
- Logo prominently featured signage at all bars
- Logo featured on Zoomerang bottle opener, handed out at each bar
- Recognition from the stage
- 1/8-page ad in the event program

DESSERT SPONSOR- \$10,000

Marketing:

As the *exclusive* dessert sponsor, your company name will be displayed in many places, including, but not limited to, the following assets:

- Zoomerang event page
- Event signage

On-site:

You will receive some pretty cool event-day perks, including:

- Ten (10) tickets to the event
- Logo featured in special dessert station photo op
- Logo featured on dessert toppers and decor
- Logo prominently featured signage at dessert station
- Recognition from the stage
- 1/8-page ad in the event program

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SOLD

TASTING GLASS SPONSOR- \$7,500

Marketing:

As the *exclusive* tasting glass sponsor, your company name will be displayed in many places, including, but not limited to, the following assets:

- Zoomerang event page
- Event signage

On-site:

You will receive some pretty cool event-day perks, including:

- Seven (7) tickets to the event
- Logo recognition on Zoomerang tasting “glass”
- Recognition from the stage
- 1/8-page ad in the event program

WELCOME GIFT SPONSOR- \$5,000

Marketing:

As the *exclusive* welcome gift sponsor, your company name will be displayed in many places, including, but not limited to, the following assets:

- Zoomerang event page
- Event signage

On-site:

You will receive some pretty cool event-day perks, including:

- Five (5) tickets to the event
- Logo featured on special welcome gift distributed to all event attendees
- Recognition from the stage
- 1/8-page ad in the event program

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