

join our troop!

# SMALL BUSINESS MEMBERSHIP

The Maryland Zoo recognizes the importance of small businesses in the community so we have special membership opportunities for you and your employees!

BENEFITS FOR SMALL BUSINESSES\*

	EMPLOYEE MEMBERSHIP DISCOUNT	SINGLE-USE ADMISSION TICKET	REUSABLE ADMISSION PASSES	LISTING ON ZOO'S WEBSITE	ANIMAL AMBASSADOR VISIT DISCOUNT
<b>WORLD-WIDE CONSERVATIONIST</b> \$1,750	15%	30	2	Link and Logo on Small Business Recognition Page	\$100 off
<b>WILDLIFE CHAMPION</b> \$1,500	15%	25	2	Link and Logo on Small Business Recognition Page	\$50 off
<b>ANIMAL ADVOCATE</b> \$1,000	15%	20	2	Link and Logo on Small Business Recognition Page	\$25 off
<b>ZOO PAL</b> \$750	15%	15	2	Link and Logo on Small Business Recognition Page	\$25 off

All memberships also include E-subscription & B2B marketing opportunities in the quarterly Corporate Partner Newsletter

## SMALL BUSINESS SPOTLIGHTS!

We know how important it is to expand your brand, so we're giving you a spotlight!

- Opportunity to collaborate on a product to be featured on our website/at the Zoo gift shop!
- Quarterly small business shout-out on our LinkedIn!
- Small business feature in Corporate Partner Newsletter
  - ✦ Got some news to share? Want to showcase your amazing team? Let us know and we'll feature you in our Corporate Partner newsletter!

### Thank You for Supporting the Maryland Zoo!

Your membership helps us give the highest quality care to our animals and supports our conservation efforts around the world!

\*Small business membership levels are available only to newly joining members and businesses with less than 10 employees



To become a Zoo Pal, contact us at **443.552.5293**  
or email [corporatemembership@marylandzoo.org](mailto:corporatemembership@marylandzoo.org).

**MARYLAND ZOO**