

MARYLAND ZOO

NEWS

FOR IMMEDIATE RELEASE

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THE MARYLAND ZOO AND CHASE TEAM UP FOR WILDLIFE

BALTIMORE, MD – The Maryland Zoo in Baltimore is excited to announce a brand new, multi-tiered partnership with Chase, the U.S. consumer and commercial banking business of JPMorgan Chase & Co. The Zoo and Chase have just signed an agreement that will see Chase become the lead sponsor of a variety of Zoo events, the Zoo’s membership program and the grizzly bear habitat at Polar Bear Watch.

The bank, which operates nearly 5,000 branches in 28 states, will be the presenting title sponsor of six annual Zoo events, including the 2019 and 2020 OktoBEARfest, ZooBOOO! and Zoo Zoom events as well as the 2020 Zoo Bop and Trucks for Tots events. Additionally, Chase will be the exclusive bank and credit card sponsor for the Animal Ambassador Photo Booth at Bunny BonanZoo in April 2020.,

The Zoo’s grizzly bear habitat, featuring sisters Nova and Nita, will be presented by Chase as will the Zoo’s family and individual Membership Program. Chase will be offering their current and future cardholders a variety of benefits in support of the Zoo, including discounts on selected items at Zoo concession and memberships (not to be combined with other offers.)

"We're so proud, at Chase, to be able to open our doors here in Baltimore and call everyone in this city our neighbor," said Alfonso Guzman, Regional Director for Greater Washington and Baltimore at JPMorgan Chase. "It is exciting for us to partner with The Maryland Zoo because we want to ensure the region's great cultural institutions continue to serve and educate the community."

"We are very happy to welcome Chase as a major sponsor at the Zoo," said Don Hutchinson, president and CEO of The Maryland Zoo. "The Baltimore business community has always shown strong support for the Zoo, our animal conservation and public education programs. We look forward to working with Chase and continuing to provide our members and guest up-close-and-personal encounters with the natural world."

For updates on all Zoo events, please visit www.marylandzoo.org and www.facebook.com/marylandzoo.

About The Maryland Zoo in Baltimore

Founded in 1876, The Maryland Zoo in Baltimore is the third oldest zoo in the United States and is internationally known for its contributions in conservation and research. More than 1,500 animals are represented in the Zoo’s varied natural habitat exhibits in areas such as the award-winning Penguin Coast, Polar Bear Watch, the Maryland Wilderness, African Journey and the Children’s Zoo. Situated in Druid Hill Park near downtown Baltimore, the Zoo is accredited by the Association of Zoos & Aquariums. For more information, visit www.marylandzoo.org.

About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.7 trillion and operations worldwide. Chase serves nearly half of America’s households with a broad range of financial services, including personal banking, credit cards, mortgages, auto financing, investment advice, small business loans and payment processing. Customers can choose how and

where they want to bank: Nearly 5,000 branches in 28 states and the District of Columbia, 16,000 ATMs, mobile, online and by phone. For more information, go to chase.com.

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