

## The Maryland Zoo in Baltimore Intern Position Description

**Title:** Graphic Design Intern

**Department:** Marketing

**Location:** Marketing, Mansion House

**Summary:** Part of the Marketing Department's role at the Zoo is providing creative services. Responsibilities include supporting marketing initiatives for all other departments at the Zoo and visually promoting the Zoo through advertising, marketing pieces, and on-grounds signage. To provide educational opportunities to matriculating graphic design students, Graphic Design interns will participate in the development, design and production of print and digital materials such as event materials, signage, newsletters, and brochures. Interns will gain insight into the field of graphic design through training, shadowing and hands-on experiences.

### **Responsibilities:**

- Designing internal pieces and digital graphics;
- Designing newsletter and event programs (printed);
- Assisting in designing of on-grounds signage;
- Assisting in project coordination.

### **Qualifications:**

- Must have excellent knowledge in Adobe Creative Suite (Photoshop, Illustrator, Indesign);
- Proficient in Microsoft Office programs;
- Must have the ability to handle multiple tasks;
- For college credit encouraged;
- Excellent school portfolio needed.

**Time Commitment:** Interns must be able to volunteer full-days at least once a week or two half days (mornings), Mondays through Friday

**Opportunities:** Creative Services can offer up to one internship position per session.

**Training:** Maryland Zoo Intern Orientation (2 hours); Observing, shadowing and on-the-job.