

summer 2016

The Maryland Zoo in Baltimore

# zoogram



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# letter

from the president

The sun is finally shining, the kids are out of school, and the time is right for summer celebration, don't you think? After a record-setting streak of rain this past spring (16 days straight, to be precise), we feel pretty certain that the grass and trees at the Zoo are greener and the flowers more colorful than ever. Everything looks great for our year-long celebration of the Zoo's 140th anniversary!

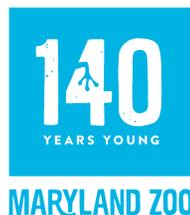
As a lifelong Baltimorean, I can remember visiting the Zoo as a child and I can recall many of the ways that this wonderful place has grown and changed over the years. I wasn't here at the beginning, of course, when the Zoo was founded, but its mission then still rings true to me today. The Zoo was established in 1876 as a place where people could gather to enjoy themselves but also to learn about animals. To this day, we remain dedicated to the animals in our care and consider education to be central to our mission.

If you love history and want to learn more about the Zoo's 140 years this summer, please keep your eyes peeled for a new series of signs dappling the landscape when you visit. They feature historic photos and showcase significant moments in our history. We are very lucky to have these visual reminders of our past and hope that you will enjoy the flashbacks.

I hope you also enjoy your time visiting with the amazing animals that we have at the Zoo, including those featured in this issue of *Zoogram*. Someone once likened a zoo visit to a dinner table, where real family connections are made and real conversations occur. I like that idea, and I often see that occurring when I walk around the Zoo. The wonders of wildlife definitely give us all something to talk about.

Hope you are enjoying our 140th year!

Don Hutchinson, *President/CEO*



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www.MarylandZoo.org for information and reservations

#### General Information

(410) 396-7102

#### Events

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#### Membership

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#### Adopt an Animal

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#### Development

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#### Education

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#### Group Sales

(443) 552-5277

#### Visitor Services

(443) 552-5255

#### Gift Shop

(443) 552-5315

#### Rentals

(443) 552-5277

Administrative offices are open Monday through Friday, 8:30 a.m. to 4:30 p.m. The Zoo is open 10 a.m. to 4 p.m. daily during the months of March through December and Friday-Monday during the months of January and February. The Zoo is closed Thanksgiving Day and Christmas Day.



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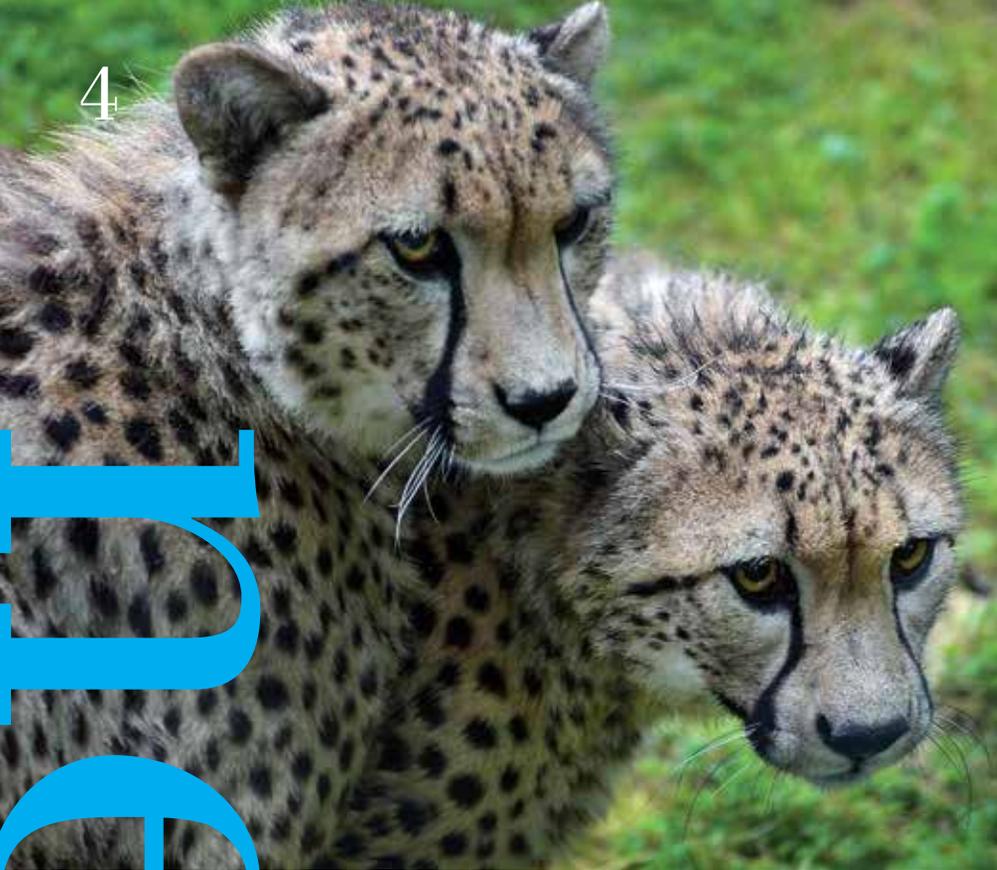
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# NEWS

from the Zoo



**A pair of brothers has moved into the Cheetah Yard, and they are a sight to behold.** Young, strong, and full of energy, the Zoo's two new cheetahs arrived recently from the San Diego Wildlife Park and are getting to know their new home. They are here at the recommendation of the Association of Zoos and Aquariums (AZA) Cheetah Species Survival Plan (SSP). "North American zoos that have cheetah work cooperatively on research and conservation on behalf of these cats," said Mike McClure, the Zoo's General Curator. Cheetahs are the most endangered cats in Africa.



**With the snow still falling this past winter, two new Arctic fox settled into Polar Bear Watch.** Young and curious, they have both adjusted well to their new home. Arctic fox are year-round residents of the Arctic region and the only land mammal to venture as far north as the polar bear. During the summer months, they shed their thick winter coats – shifting either from grayish-blue or pristine white, depending on the morph, to shades of brown – and become active predators and parents. As the cold returns, they acquire their winter coats again and set off across the tundra and frozen ice pack, scavenging their way through another long, dark winter.



**There is a new face among the birds in the African Aviary, and what an interesting face it is!** The Zoo is now home to Waldrapp ibis, which look "like a cross between a Hadada ibis bred with a turkey vulture," notes Avian Collection Manager Jen Kottyan. The Zoo is now participating in the AZA's Species Survival Program for this critically endangered African bird, acting as a holding facility for males until they can be paired with females at other AZA institutions. "It's a great conservation story to be part of," says Kottyan, "and an important role to play in any SSP. Once hatched, the birds need a place to go or else the breeding program comes to a halt."



## a box for baby

The breeding season for the Zoo's colony of African penguins lasts approximately six months, from Labor Day through February. No parade, barbecue, or fish fry heralds the start of the season, but there is a kick-off event. It's called "the turning around of the boxes," and it occurred for the first time in *Penguin Coast* last September.

**Helmeted guineafowl are back at the Zoo! Native to Africa but widely introduced to other parts of the world, these active and gregarious birds are currently living in the Farmyard.** Five females and one male have settled into the Farmyard coop, where visitors can see them up close and appreciate their beautiful spotted plumage and colorful, bare heads. In the wild, helmeted guineafowl travel in flocks of varying size. Each flock is socially complex, with a dominant male, a distinct pecking order among other males, and several females.

In the wild, African penguins choose sheltered nest sites that protect them from the elements. A pair may lay eggs in an underground burrow, a small cave in the rocks, under bushes, or even in an abandoned building. These birds are opportunistic and adaptive when it comes to finding a nest site, and the same is true at the Zoo, where penguins nest readily inside plastic kennels like those that you might use to transport your pet cat. Each breeding pair occupies its own nest box and guards it fiercely.

In years past, while living on *Rock Island*, breeding pairs had access to nest boxes year-round, in and out of breeding season, 24 hours per day. This past year, to stimulate seasonal nesting behavior and to encourage the birds to explore all of *Penguin Coast*, penguin keepers and managers did something new: they faced the boxes to the wall until the start of breeding season. Penguin pairs could sleep outside their boxes, establishing territory, but could not go inside them. On Labor Day, when keepers turned the boxes around and made them accessible, it sent a strong signal to the penguins, who began to nest and breed in earnest.

The experiment worked. The birds spent more time outdoors, swimming and exploring every nook and cranny of *Penguin Coast* in the off season, and then transitioned seamlessly into breeding season when allowed to nest round the clock. Six chicks were hatched this past winter in *Penguin Coast* – equaling the number hatched last year – and two more chicks were brought in from another AZA institution to be hand-reared by keepers and introduced into our colony.

"These changes and the work that has gone into getting new pairs established, getting them into boxes, and getting them to produce eggs – it's been a big process," confides Jen Kottyan, Avian Collection and Conservation Manager. The results have been strong.

"To have 12 chicks since we've opened the building," says Kottyan, "is a testament to how well things are going here."

# plan

## your next visit

Show up early or linger later at the Zoo this summer. We've got summer hours to fit any schedule! We look forward to seeing you and we promise that if you keep your eyes and ears open, you're going to experience something amazing every time you visit.

Before your next visit, please check our website, [www.MarylandZoo.org](http://www.MarylandZoo.org), for timely updates on programs, exhibits, events, and improvements.

### Special Spring and Summer Hours:

#### Everyone's a Kid Day

All guests pay a child's admission price of \$13 on the first Tuesday of every month beginning March 1 and ending November 1.

#### Early Morning Weekend Hours

From Friday, May 6 through Sunday, September 4, the Zoo will open to guests at 9:30 a.m. on Fridays, Saturdays and Sundays.

#### Monthly Evening Hours

The Zoo will stay open until 7 p.m. on the second Saturday of every month beginning in May and ending in September, with \$10 admission for all guests after 4 p.m.



## daily activities

Please check the Zoo information board in Schaefer Plaza for timely updates on the day's activities.

**Goat Corral:** Don't forget to brush the goats!

**Creature Encounters:** Visit up close with Animal Ambassadors at our outdoor education center.

**Education Stations:** Engage in fun learning activities throughout the Zoo.

**Penguin Feeding:** During twice daily feedings, a Zoo educator talks with guests about black-footed penguins.

**Keeper Chats:** Keepers discuss the animals in their care and answer your questions.

**Jones Falls Zephyr:** All aboard the Zoo train. Open daily, weather permitting. \$

**Carousel:** Take a spin on our vintage carousel. \$

**Camel Rides:** Enjoy the view from a camel's back! \$

**Giraffe Feeding Station:** Up close and personal with giraffes. \$

**Animal Training Demonstrations:** Watch and learn as staff work with select Animal Ambassadors.

*\$: fee to participate*

# june

## Photography Workshop

Join photo experts for a day of wildlife photography.

June 4&5\*

10 a.m.-2 p.m.

Penguin Coast Education Center \$ R

\*This one-day workshop will be offered on two consecutive days.

## Where the Wild Things Art Paint Night

A new way to experience the Zoo.

June 8

5:30 p.m. – 8 p.m.

Penguin Coast Education Center \$ R

## Sip and Stroll

Learn about the evolving role of zoos as conservation centers while touring *African Journey*.

June 11

5 p.m. -7 p.m.

Meet at Penguin Coast Bait Shack. \$ R

## Where the Wild Things Art Paint Night

Friends don't let friends paint alone.

June 15

5:30 p.m. – 8 p.m.

Penguin Coast Education Center \$ R

## Animal Craft Safaris

Use found materials to make a giraffe, and don't forget the okapi.

June 16

11 a.m. - 11:45 a.m.

Penguin Education Center \$ R

## Breakfast with Chimps

Ever had breakfast with a troop of chimpanzees?

June 18

8 a.m. – 9:30 a.m. \$ R

## Wild About Giraffes Day

Who can resist the world's tallest animal?

June 18

10 a.m. – 4 p.m.

## Breakfast with Giraffes

Enjoy an early morning meal in the company of giraffes.

June 25

8 a.m. – 9:30 a.m. \$ R

## Zoo Snooze: Overnights at the Zoo

You'll snooze after you explore the Zoo by night.

June 25-26

6 p.m. – 9:30 a.m.

Waterfowl Lake \$ R

## Wild About Enrichment Day

See animal enrichment in action all day long.

June 26

10 a.m. – 4 p.m.

## Animal Craft Safaris

Enrich the one you love – make a craft for your pet!

June 26

11 a.m. - 11:45 a.m.

Penguin Education Center \$ R

# july

## Red, White & Zoo Enrichment Day

Celebrate Fourth of July with Zoo animals.

July 4

10 a.m. – 4 p.m.

## Where the Wild Things Art Paint Night

Have a drink, choose an easel, start creating.

July 6

5:30 p.m. – 8 p.m.

Penguin Coast Education Center \$ R

## Breakfast with Penguins

They'll have fish, you'll have pancakes.

July 9

8 a.m. – 9:30 a.m. \$ R

## Sip and Stroll

Learn about the evolving role of zoos as conservation centers while touring *African Journey*.

July 9

5 p.m. -7 p.m.

Meet at Penguin Coast Bait Shack. \$ R

## Zoo Snooze: Overnights at the Zoo

Just what you've been waiting for! A campout for ADULTS ONLY!

July 9-10

6 p.m. – 9:30 a.m.

Waterfowl Lake \$ R

## Animal Craft Safaris

Make a craft worthy of an insect.

July 14

11 a.m. - 11:45 a.m.

Penguin Education Center \$ R

## Where the Wild Things Art Paint Night

Discover your inner artist.

July 20

5:30 p.m. – 8 p.m.

Penguin Coast Education Center \$ R

## Animal Craft Safaris

Camouflaged constrictor, venomous viper, stunning snake – yours to make.

July 31

11 a.m. – 11:45 a.m.

Penguin Education Center \$ R

# august

## Where the Wild Things Art Paint Night

Let nature inspire your canvas.

August 3

5:30 p.m. – 8 p.m.

Penguin Coast Education Center \$ R

## Breakfast with Giraffes

They'll munch on their browse, you munch on yours.

August 6

8 a.m. – 9:30 a.m. \$ R

## Zoo Snooze: Overnights at the Zoo

A great adventure for young and old.

Aug. 6-7

6 p.m. – 9:30 a.m.

Waterfowl Lake \$ R

## Wild About Elephants Day

Trumpet your enthusiasm for elephants!

August 13

10 a.m. – 4 p.m.

## Sip and Stroll

Enjoy a backyard nature tour through Maryland Wilderness.

August 13

5 p.m. -7 p.m.

Meet in front of Carousel. \$ R

## Wild About Golden Frogs Day

Spotlight on a rare and beautiful amphibian.

August 14

10 a.m. – 4 p.m.

## Where the Wild Things Art Paint Night

It's just fun, like when you were a kid.

August 17

5:30 p.m. – 8 p.m.

Penguin Coast Education Center \$ R

## Animal Craft Safaris

Make a hand-sized elephant to take home.

August 18

11 a.m. - 11:45 a.m.

Penguin Education Center \$ R

## Animal Craft Safaris

Golden frogs inspire paper bag frog puppets.

August 28

11 a.m. - 11:45 a.m.

Penguin Education Center \$ R

# september

## Wild About Primates Day

Leaping lemurs and chattering chimps have their day.

September 3

10 a.m. – 4 p.m.

## Where the Wild Things Art Paint Night

Try your hand at painting!

September 7

5:30 p.m. – 8 p.m.

Penguin Coast Education Center \$ R

## Sip and Stroll

Sip, stroll, and reflect on 140 years of Zoo history.

September 10

5 p.m. – 7 p.m.

Meet at Penguin Coast Bait Shack. \$ R

## Animal Craft Safaris

Monkey around with recycled materials.

September 15

11:00 a.m. - 11:45 a.m.

Penguin Education Center \$ R

## Wild About Rhinos Day

Show respect for mega-herbivores.

September 18

10 a.m. – 4 p.m.

## Where the Wild Things Art Paint Night

A great date night alternative.

September 21

5:30 p.m. – 8 p.m.

Penguin Coast Education Center \$ R

## Animal Craft Safaris

Paint rhinos with mud – they love it.

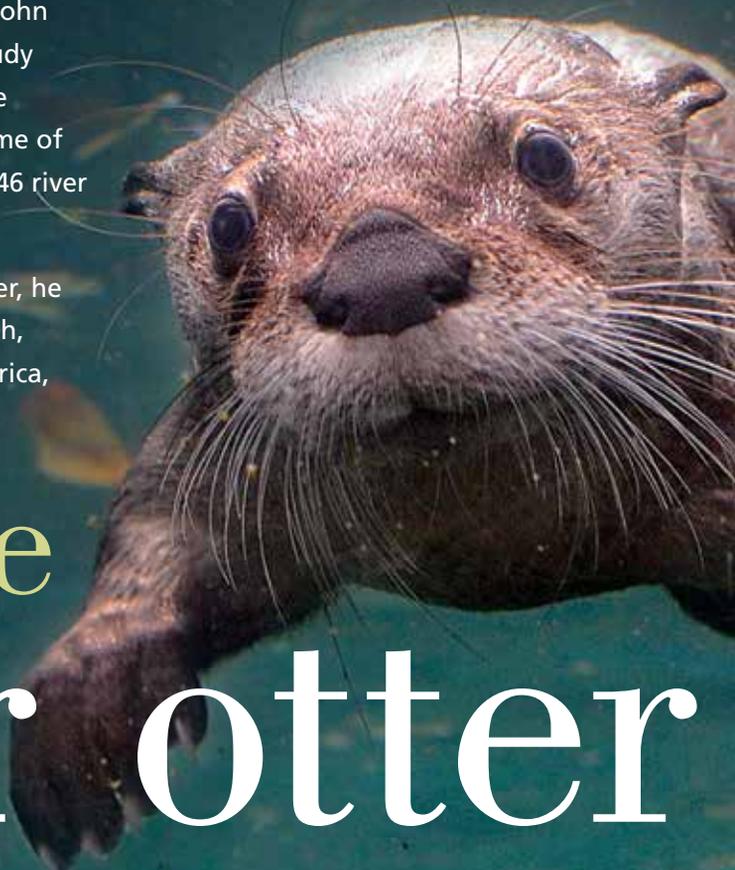
September 25

11 a.m. - 11:45 a.m.

Penguin Education Center \$ R

Around 1815, the renowned wildlife artist and naturalist John James Audubon “went early one autumnal morning to study the habits of the otter on the Cooper River, six miles above Charleston.” In two hours, as he noted in the second volume of his *Viviparous Quadrupeds of North America*, he counted 46 river otters.

Had Audubon returned to the same location 100 years later, he probably would not have seen a single otter. Today, though, the species has recovered throughout much of North America, including the Chesapeake Bay watershed.



# return of the river otter

By Sarah Evans, Zoogram Editor

## Conservation Success Story

**T**he story of the North American river otter is a conservation success story with a cautionary bent, just like that of the American bison. Both once existed in huge numbers across much of Canada and the U.S. Both were driven to near extinction by overzealous trappers and hunters. Both are now making a comeback because of successful conservation and reintroduction programs but will thrive only with adequate protection.

The river otter was never targeted as a pest like the prairie dog nor feared as a predator like the grey wolf. Rather, despite its playful nature and undeniable charisma, it was killed for its thick and lustrous pelt. Starting in the late 16th century, fur traders prospered literally on the backs of several North American species. Beaver fur fetched the highest price in Europe, but trappers also supplied traders with fox, marten, mink, and otter. These smaller animals were often caught accidentally in beaver traps, but their furs were still considered valuable.

By the early 20th century, river otters had disappeared from much of their North American range. They were victims of unregulated trapping but also suffered due to habitat loss and water pollution, consequences of the ongoing development and industrialization of a nation. Within the past 50 years, though, conditions have improved significantly for river otters all over the U.S. States now regulate trapping, preserve natural areas, better manage land development, and are much more vigilant about what goes into waterways because of the need to comply with regulations stipulated in the federal Clean Water Act.

## Ambassadors for Aquatic Health

As conditions became more favorable for the return of the river otter, many U.S. states began reintroduction programs. Since 1976, more than 4,000 otters have been released in 22 states. Stories now abound of otters living in marshes, rivers, lakes, ponds, and streams all over the country, from California to Louisiana to Kansas to West Virginia. River otters are once again abundant in the tidewater areas of Maryland and can be found in other parts of this state as well. Their return, in so many states and to so many aquatic habitats, is a testament to their resilience and adaptability but also to the effectiveness of environmental protection and conservation awareness.



Should we slip on either front – environmental protection or conservation awareness – river otters could easily disappear again one watershed at a time. They need protected habitat, clean water, and an abundance of aquatic prey to survive. They are considered an indicator species because of their extreme sensitivity to water pollution. When river otters disappear from an area, it is a bad sign for the environment.

### **Sleek and Amphibious Weasels**

Apart from being proverbial “canaries in the coal mine” for aquatic health, otters are remarkable in many other ways. They are the only truly amphibious members of the weasel family, as comfortable on land as in water. They are built for swimming, with well-insulated waterproof fur, muscular streamlined bodies, and powerful tails. River otters can dive to 55 feet, remain submerged for several minutes, and travel up to a quarter-mile underwater. With their other senses dulled below water, they rely heavily on their long, sensitive whiskers to locate prey. They eat fish, amphibians, crustaceans, crabs, and sometimes small mammals, birds, and bird eggs.

Otters are especially known for their playfulness. They belly slide in ice and snow, plummet down riverbanks, dive and roll in water, and even play tag. While these behaviors can

be explained away as efficient or instructive – sliding is a faster way to travel, playing tag teaches prey capture – anyone who has ever watched otters in action would say that they are having fun, too.

River otters are rarely seen together because they are solitary by nature. Apart from mothers with pups and males and females that pair up during breeding season, they live on their own. They are most active between dusk and dawn and tend to avoid humans and heavily populated areas. They den along the water's edge in empty burrows, logs, or abandoned beaver lodges.

### **Otters at the Zoo**

If you come to the Zoo this summer, you'll be able to see our new pair of one-year-old river otters in the *Maryland Wilderness*. Both were orphaned young and cared for at other zoos before arriving in Baltimore this past spring. A fisherman in Houma, Louisiana found “Piper,” the female, when she was only three weeks old. “Hudson,” the male, was rescued along an Oregon highway when he was two months old. Both otters are here by recommendation of the Association of Zoos and Aquariums (AZA). They will alternate being on exhibit with our third river otter, “Mary,” an older female who prefers her own company.

# animal olympics



1

## Swim like a penguin

- Average penguin swim speed: 4-7 miles per hour
- Fastest penguin swim speed: 22 miles per hour, recorded by Gentoo penguins
- World Record for 50-meter freestyle: 20.94 seconds – 5.3 miles per hour on average – set by French swimmer Frederick Bousquet on April 26, 2009

How fast can you swim the length of an Olympic-sized pool?



2

## Jump like a bullfrog

- Average bullfrog jump: 3-4 feet
- Longest bullfrog jump: 7.15 feet, achieved by American bullfrog "Rosie the Ribeter"
- World Record for standing long jump: 12 feet 2.75 inches, set by American football player Byron Jones on February 23, 2015.

How far can you jump?

3

## Sprint like a rhino

- Top speed of a charging Southern white rhino: 30-40 miles per hour
- Average weight of a Southern white rhino: 6,000 pounds
- World Record for 100-meter dash: 9.58 seconds – 23.3 miles per hour on average – set by Jamaican sprinter Usain Bolt in 2009.
- Usain Bolt's weight: 207 pounds

How fast can you run the length of a football field (which measures 109 meters)?



It's time to run, jump, and swim your way through day after summer day. As teams gather in Rio for the next summer Olympics this August, let's see how you measure up to some amazing animal athletes. Try our summer fitness challenge.

Ready, set, go!



4

**Lift like an elephant**

- Average weight of logs lifted by "Tuffy" the African elephant: 2,000 pounds
  - World Record for deadlift: 1,025 pounds, set by British strongman Eddie Hall on March 6, 2016
- \*Note: According to Mike McClure, the Zoo's General Curator and Elephant Manager, Tuffy likes to lift the logs with his trunk, prop them on end, and shove them where he wants them to be. He also enjoys lifting tractor tires with his trunk, which weigh between 40 and 100 pounds.*

**Skip the logs. How many grocery bags can you lift at once and carry inside?**

5

**Pose like a flamingo**

Let flamingos inspire your yoga practice.

- "Wing Salute": Stand up tall, stretch your neck, lift your head skyward, and spread your arms out wide.
- "Sleeping": Stand on one leg, bend and tuck the other leg, and close your eyes.

**How long can you stand on one leg with your eyes closed?**



6

**Rest like a lemur**

Now that you are thoroughly worn out, take a rest! Ring-tailed lemurs can show you how that's done.



Kids



# team climate change

By Sarah Evans

A couple dozen middle school students file into the Penguin Education Center's Learning Lab for an hour-long program on climate change. They don't know what they are in for – maybe a PowerPoint presentation about melting sea ice, maybe a lecture on the latest findings in climate science. Their eyes glaze over just thinking about it.

They take their seats. A Zoo educator standing at the front of the room turns on a projector and casts photos of nine animals onto a movie screen. "So now we're going to divide you into five groups and we're going to draft teams," he says. What's this? A flicker of hope passes over the young faces. "You know, like Fantasy Football," he says, and the excitement and relief are palpable.

For the next few minutes, students draft their ideal Climate Change teams. They deliberate over otter, polar bear, alligator, black bear, and several other species. Then the contest begins. The educator describes a climate change scenario. "There will be less rain this year," or, "This summer will be hotter and longer than any on record." Each group predicts how its team would do, supporting predictions with facts listed on player draft cards. A chart then reveals points assigned to each animal. A negative three is not good and a positive three puts you way out in front. The groups tally their points at the end of each round, and the highest score wins.

"Some kids get it right away," confides Sharon Bowen, the Zoo's Education Manager for School and Teacher Programs. "They pick the least popular animals – the rat, the mosquito – knowing that these are survivors. It's a good strategy. If you pick mosquito, you're probably going to win."

## The Science of Climate Change

The terms "global warming" and "climate change" are often used interchangeably but, in fact, one produces the other. Global warming refers to the ongoing rise in average temperature at the Earth's surface. When we burn fossil fuels like coal, oil, and natural gas, we add carbon dioxide to the atmosphere. Carbon dioxide acts like a heat-trapping blanket, holding in heat energy and raising Earth's temperature. Global warming, in turn, is causing climate patterns to change.

Climate change has emerged as the single greatest environmental crisis to confront the planet in recent history. To say that it is a complex and daunting topic would be an understatement. How do you engage young people in an honest discussion of climate change that still instills a sense of hope and a belief that they can make a difference?





Zoo educators have focused on this question while developing and refining the Zoo's Climate Change Partnership Program, which serves students in grades 4-8 and is now in its sixth year. It is one of many carefully constructed and interactive programs offered by the Zoo's Education Department to engage audiences of all ages in conservation education.

### Community as a Starting Point

"In the world of climate change," explains Bowen, "the big thing is community-level solutions. Out there in the real world, you can't really impact climate change just by altering your own individual behavior. It has to be community- and policy-based solutions. Kids can't really be empowered by that, so we asked ourselves 'what is community for kids?' Well, it's their classroom or their school."

That is where the Climate Change Partnership Program begins: at school and in the classroom. Interested teachers sign up and receive benefits for their students: a day at the Zoo that includes a focused learning program, subsidized transportation cost, reimbursement for the purchase of classroom materials, and a small stipend for participation. In exchange, they commit to leading both a classroom-based and Zoo-based learning experience for their students. This year, ten teachers at ten different schools signed up for the program, which is generously supported by the Sun Trust Foundation.

### Enlisting Students as Agents of Change

In their classrooms, as students begin learning about climate change, they come to appreciate that human energy consumption contributes to global warming. They determine how much energy they are collectively using by conducting

a classroom energy audit. Then they develop action plans to reduce that usage. To test the effectiveness of their plans, they conduct follow-up classroom energy audits.

Students and teachers can leave it there and just look forward to their Zoo visits, but many choose to go further. Sandi Knutsen, who teaches science and social studies at Hamilton Elementary Middle School in Baltimore City, has involved her students in the Climate Change Partnership Program for the past six years. "They come up with great ideas [for reducing their carbon footprint]," says Knutsen, and they have been creative in promoting awareness. "Some did plays, some developed lessons for younger grades, some did public service announcements, and some worked with the library to do an [energy conservation] lesson for adults," she says. In the process, students developed skills in "reading, writing, research, data gathering and analysis, and out-of-the-box thinking."

### Inspiring Conservation Action

Whether students go beyond the basic requirements of the program or not, their participation exposes them to the importance of conservation. Their focus is conservation of energy, but this is where the Zoo, the lesson, and climate change intersect. Our mission is to inspire and educate people to join with us in the active support and conservation of wildlife and wild places. Climate change affects all life and all places on Earth. By taking small steps to reduce climate change, students take huge steps in becoming better stewards of the planet.

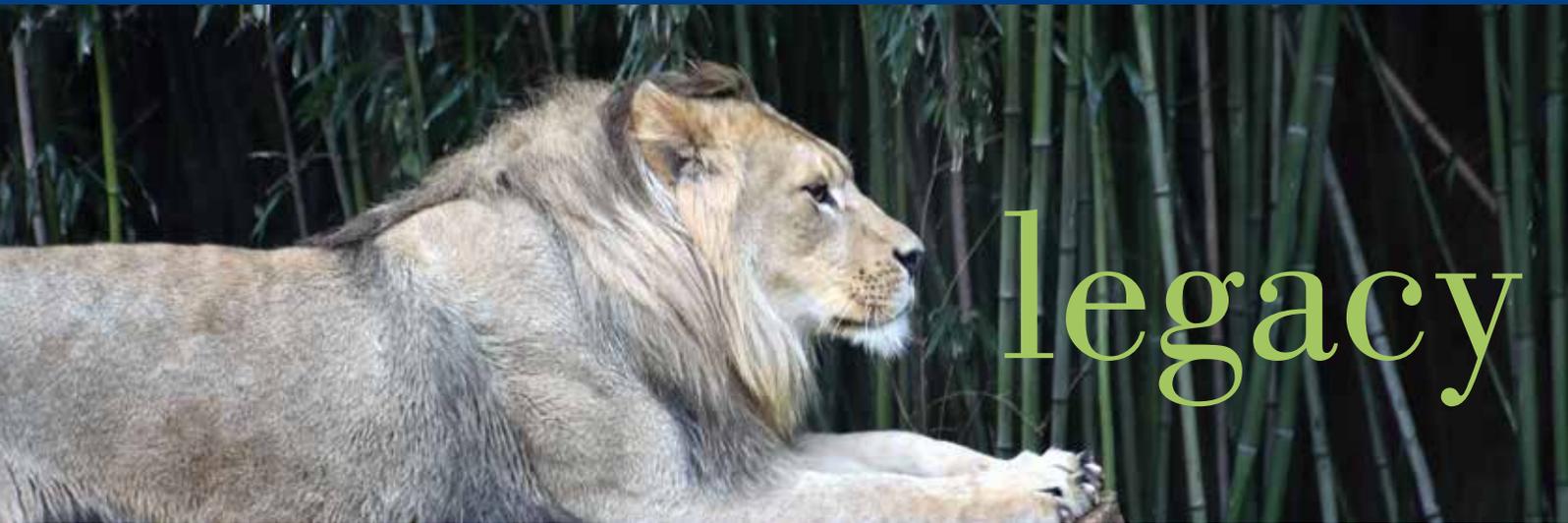
The students loved looking for problems and giving solutions. They had great ideas for the future and really like for their ideas to be heard."

Sandi Knutsen, teacher



## Anniversary Acknowledgement

On March 17, the Zoo received a Governor's Citation in recognition of the Zoo's 140th anniversary. The Citation was presented at a Board of Trustees meeting to Zoo CEO Don Hutchinson and Zoo Board of Trustees Chair Hugh Warns by Maryland Secretary of Commerce Michael Gill. The Citation reads in part, "In appreciation for serving as a major tourism attraction with more than 1,500 animals in their natural settings; in honor of your contributions toward educating and inspiring hundreds of thousands of visitors each year about wildlife conservation; and with our congratulations and best wishes for continued success in the days and years to come."



# legacy

## The more things change, the more they stay the same

It is hard to imagine that either Governor John Carroll or the Maryland General Assembly understood in 1876 that by incorporating a herd of deer and a flock of sheep into a zoological collection, they would have a lasting impact on serious conservation issues affecting species across the globe. At that time, late in the 19th century, zoos existed primarily for entertainment and spectacle. The small zoo in Druid Hill Park housed a menagerie of exotic and not-so-exotic animals that visitors encountered when out for a stroll. By the early 20th century, though, zoos had become *de rigueur* for all "world-class" cities, along with art museums and other cultural attractions.

The Maryland Zoo is still a compelling destination and a great cultural asset for the City of Baltimore and the State of Maryland. Hundreds of thousands of people visit the Zoo annually, eager to see its fascinating residents. Yet over its 140-year history, the Zoo has just as importantly become a wildlife conservation center. Our role in the global conservation community continues to evolve.

Animals at the Zoo are ambassadors for their wild cousins. They inspire people to care about wildlife and wild places. The knowledge that zoo professionals gain from animals in their care also serves to influence wildlife conservation strategies and policies. Zoo animals are living lives of impact.

You, too, can make an impact. You can impact the future of this zoo and prioritize a future for wildlife. Consider a planned gift to The Maryland Zoo, which can have a transformative impact without affecting your current lifestyle. Designating The Maryland Zoo in your will or trust is more than a financial pledge. It is an opportunity to communicate your values and dreams for the kind of world you envision.

Please contact Michelle Boyle at (443) 552-5290 to explore opportunities to design a plan that works for you and impacts your living world.

# thanks!

summer/16 15

Thank you to all of our Corporate Members\* – we are just wild about you!

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\*As of May 20, 2016

## Celebrate the Zoo's 140th!

Join us for a night under the stars at *Penguin Coast* to celebrate the Zoo's 140th anniversary. *Zoobilee 140* promises to be an unforgettable evening featuring extraordinary cuisine, music, dancing, and live and silent auctions. We invite you to mix and mingle in cocktail casual at the wildest place in town. All proceeds from the gala will benefit the Zoo's programs, operations, and conservation efforts.

**Save the Date: September 23, 2016**

Tickets for *Zoobilee 140* will go on sale soon! VIP tickets, commemorative memberships that include two tickets to the gala, and corporate sponsorships are available. To make an early reservation or to inquire about sponsorship opportunities, please contact Steve Rosenfeld at 443-552-5270.



# THE MARYLAND ZOO

IN BALTIMORE

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## member notes

### A Year of Wild Adventures

The Maryland Zoo is celebrating its 140th anniversary this year and our campus is alive with excitement. Plan your next wild adventure soon and take advantage of all your Zoo member benefits:

- 25% off general admission tickets for family and friends
- Discounts on popular Zoo events including Brew at The Zoo, Oktobearfest, Breakfasts with the Animals, and Zoo Snooze overnights
- Discounts on birthday parties and Zoo camp
- Discounts and savings at local businesses with our "Perks" program
- Monthly Member Mornings – enter the Zoo early and enjoy a FREE train or carousel ride
- 50% off admission to over 150 other zoos and aquariums nationwide

Visit the Zoo's website to get a complete listing of your member benefits. Update your e-mail address as well, and we'll send you our monthly member e-blast, *Have You Herd*, with all the latest news, contests, and specials for Zoo members only. We'll see you at the Zoo!

