



FOR IMMEDIATE RELEASE
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CONTACT: Jane Ballentine
O: 443/552-5275
M: 301/332-1742

**MARYLAND ZOO IN BALTIMORE CONGRATULATES NANCY NOPPENBERGER,
CFO, AS ONE OF *BALTIMORE SMARTCEO*'S 2011 SMARTCXO WINNERS!**

Baltimore, MD – The Maryland Zoo in Baltimore is proud to congratulate the Zoo's Chief Financial Officer Nancy Noppenberger for her award as one of *Baltimore SmartCEO* magazine's 2011 SmartCXO Award honorees. "Nancy was the first new executive I brought onboard when I arrived here at the Zoo in 2008," stated Don Hutchinson, president/CEO of the Zoo. "She began one week after me, and since then we have worked together to stabilize the Zoo's finances and while there is always more that can be done, Nancy has been instrumental in the forward progress the Zoo has made these past three years."

The SmartCXO Awards recognize the achievements of Greater Baltimore management all-stars: the Chief Financial Officers, Chief Operating Officers, Chief Information Officers, Chief Technology Officers and Executive Management Teams that power the region's economy and workforce. The group of winners is recognized for their creative management visions, leadership philosophies, innovative strategizing and undeniable work ethic. This year's SmartCXO winners represent a range of industries that include human services, weight management, higher education, automotive, health care and legal.

Nancy Noppenberger joined The Maryland Zoo in Baltimore in January 2008, and is responsible for the Finance, Technology and Purchasing Departments. Until January of 2011, she also oversaw the Zoo's Visitor Services Department as well. "The Zoo is a complex non-profit business, simultaneously conservation, education, entertainment organization with memberships, donors, public funders, and ticketed guests," commented Nancy. "Risk management, visitor services, technology, and purchasing departments report directly to the CFO, and I escalate all key issues to the CEO."

In addition, Nancy is the primary analyst for the Zoo on the financial impacts of all other aspects of the business, including capital projects, marketing strategies, corporate contracts and personnel matters. "A philosophy I like to live by is 'Good leadership takes smarts and guts; the smarts to know what needs to be done, and the guts to do it'," she continued. "I am very humbled to receive this honor from *Baltimore SmartCEO*, and hope it reflects positively on the Zoo and the progress we have made."

Winners will be recognized tonight, April 7, 2011 at the *Baltimore SmartCEO* SmartCXO awards ceremony at the historic B&O Railroad Museum.

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“Each SmartCXO winner undoubtedly represents the best of what Greater Baltimore has to offer: an extraordinary work ethic, passionate leadership and success-driven management strategy,” said Craig Burris, co-founder publisher of *Baltimore SmartCEO* magazine. “We are privileged to share in their success.”

Nancy previously held multiple positions at Bank of America throughout a 24-year career, culminating in a position as Senior Vice President in Commercial Banking. Her education includes an MBA from Loyola College, a B.S. in Economics from University of Maryland, College Park, as well as certifications as a Certified Treasury Professional and the Association for Financial Professionals.

About The Maryland Zoo in Baltimore

Founded in 1876, The Maryland Zoo in Baltimore is the third oldest zoo in the United States and is internationally known for its contributions in conservation and research. More than 1,500 animals are represented in the Zoo’s varied natural habitat exhibits in areas such as Polar Bear Watch, the Maryland Wilderness, African Journey and the award-winning Children’s Zoo. Situated in Druid Hill Park near downtown Baltimore, the Zoo is accredited by the Association of Zoos & Aquariums. For more information, visit www.marylandzoo.org.

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