



**FOR IMMEDIATE RELEASE**  
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### **MEDIA ALERT**

## **BALTIMORE RAVENS AND THE MARYLAND ZOO TO ANNOUNCE NEW PARTNERSHIP**

- WHO:** Dick Cass, President of the Baltimore Ravens, and Don Hutchinson, Interim President & CEO of The Maryland Zoo in Baltimore.
- WHAT:** Dick Cass and Don Hutchinson will be announcing a new partnership between the Zoo and the Baltimore Ravens. They will also introduce to the community two new Zoo VIBs (Very Important Birds) and debut the Zoo's new video ad.
- WHERE:** The Maryland Zoo in Baltimore, Base Camp Discovery
- DATE & TIME:** Tuesday, September 8, 2009 at 11:00 am
- MEDIA ACCESS:** Please come to the Zoo's Mansion House for escort to press event
- BACKGROUND:** The Ravens and Zoo staff have been developing a partnership for the past several months that includes education, outreach and entertainment opportunities for the community. Both organizations are eager to share these programs with Zoo fans and Ravens fans far and wide.

### **About The Maryland Zoo in Baltimore**

Founded in 1876, The Maryland Zoo in Baltimore is the third oldest zoo in the United States and is internationally known for its contributions in conservation and research. More than 1,500 animals are represented in the Zoo's varied natural habitat exhibits in areas such as Polar Bear Watch, the Maryland Wilderness, African Journey and the award-winning Children's Zoo. Situated in Druid Hill Park near downtown Baltimore, the Zoo is accredited by the Association of Zoos & Aquariums. For more information, visit [www.marylandzoo.org](http://www.marylandzoo.org).

## **The Baltimore Ravens**

The Baltimore Ravens operate with the mission of winning football games, serving their fans, and being a positive force in their community. With a powerful and progressive brand that focuses on *Team*, the Ravens' organization prides itself on being at the forefront of NFL clubs in terms of innovative business techniques and excellent customer service. For more information on the Baltimore Ravens visit <http://www.BaltimoreRavens.com>.

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